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TAPAS EATERY

FOOD & BEVERAGE

Tapas eatery approached us to create a positioning for them that exhibited a healthy yet tasty eatery. They wanted to come up with the concept of eating healthy even when outside the home. Ditching the yellow like other food and beverage companies, we went with lush green to show freshness and highlight greens in the food and taste.



TAPAS 
E A T E R Y

 
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