

BROAD WINGS

FINANCIAL

We decided to bring the literal meaning of the name into graphics for a trading platform like Broad Wings. Taking inspiration from the symbolic bull of the share market, we combined the design with wings spread as broad as the scope. The color green was chosen to signify growth, an upwards journey, and its representation on the stock market index.

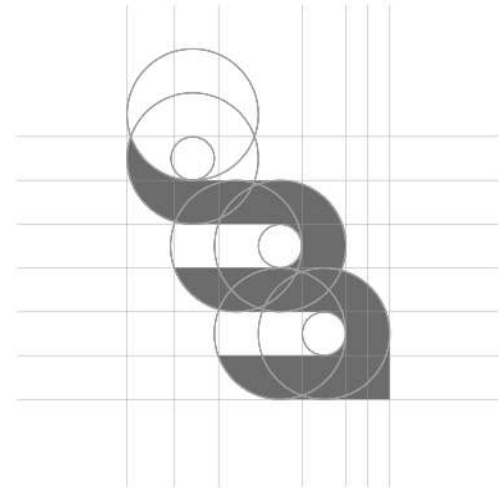
Broadwings wanted us to create a logo for their family office that gives luxurious vibes. Our team worked out color combinations and finally chose gold and black to represent luxury and stability in the designs.



B

W

Logo Inspiration



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BROADWINGS

FAMILY OFFICE



BROADWINGS

FAMILY OFFICE



